

## Invitation to participation

### Ladies and Gentlemen!

We want to invite you to participate in the 14th annual project in the B2B form of the adult goods industry - «EroExpo-2024», which will be in **October 24-26, 2024** in the Exhibition Centre «Main Stage» in Moscow.

#### The concept of EroExpo:

It is a B2B project which was created by your colleagues and aimed to develop the industry of products for adults in Russia. On October 24-26, 2024 in the Main Stage Exhibition and Concert Centre will bring together manufacturers, distributors, small wholesale companies. Also, we want to focus on your attention that about **800** retail owners: sellers of sex shops, lingerie shops and pharmacies from all regions of Russia will be represented. All participants have the equal opportunities for making new contacts and strengthening already existing business relations. Random people are not allowed to visit the exhibition.!

#### Our goals:

Formal and informal communication for all participants of Industry products for adults.

Possibility of personal contacts only among professionals in a relaxed atmosphere, without the attention of people who do not belong to the adult industry. For productive work drinks and lunch will be provided for all the guests and participants to not distract you and your customers from work, sometimes it is much easier to establish business relations during lunch!

There are results of participation in «EroExpo» such as expanding your customer base, increasing sales volumes, discussing the questions which concern the quality of service directly with your client, presentations of new market developments.

## We create all conditions for developing your business!

#### Participant receives:

- Booth with all necessary equipment
- Information about your company will be posted on our website and in the catalog.
- Communication with customers of all participating companies at the exhibition
- Possibility to conduct trainings and seminars during the exhibition

#### How to join «EroExpo-2024»

Fill the application form.

You can choose a booth size from **12 to 60** m<sup>2</sup>.

Cost per unit **equipped** area is **200 euro/sqm.**+ registration fee **150 euro**

Cost per unit **not equipped\*** area is **140 euro/sqm.**+ registration fee **150 euro**

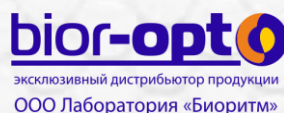
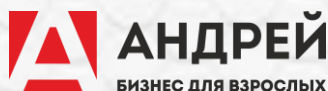
\*(The exhibitor orders an unequipped square in case of exclusive development of his booth)

#### Organizers:

**Andrey Company** (Tyumen),

**BIOR-OPT** (Ekaterinburg),

**PICANTO** (Moscow)



**We will be glad to see you at the 14th exhibition project EroExpo-2024!**